



**XIVth Biennial Conference of the
European Personal Construct Association, Edinburgh, 5-8 July 2018**

OUR KEYNOTE SPEAKERS



Nadia Naffi



Michael Mascolo



Cat Macaulay

Nadia Naffi PhD

Dr Naffi of Concordia University, Montreal, Canada, has done important work on discrimination and prejudice in young people belonging to a host society and how they construe the immigration of Syrian Refugees using personal construct interview techniques. She is looking at how the youths' perceptions are deeply influenced by social media and is examining how PCP approaches can affect significant change in the young peoples' constructions – work that is clearly of vital importance in today's world with its serious ethnic conflict situations and stalemates.

Michael Mascolo PhD

An inspirational teacher, Professor Mascolo of Merrimack College, Massachusetts, USA, has a long career in developing a general framework of understanding of how persons develop. He is interested in the centrality of *intersubjectivity* in psychological functioning and the development of human agency, character and the cultivation of virtue, in teaching and learning, parenting, and how persons can develop through conflict resolution. He says "Happiness comes not from seeking pleasure, status, fame or fulfillment. Instead, it comes about by living a life of purpose and value. It comes from cultivating and appreciating some good in your world, even if that world is messy and imperfect."

Catriona Macaulay PhD

Dr Cat Macaulay asks, "Could Scotland be the first country in the world with a shared, national, participatory approach to how we design our public services?" She is Head of User Research and Engagement, Scottish Government. She joined the Scottish Government two years ago after a wide ranging career. She is a specialist in design ethnography, interaction, and service design in many countries. Her team delivers user research and service design projects across a wide portfolio of design challenges across Scottish Government and the wider Scottish public sector including the devolved social security benefits and information sharing in criminal justice cases.

CONFERENCE WEBSITE AND SUBMISSION LINK: <http://www.pcp-net.org/epca-2018/about.html>

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<http://www.pcp-net.org/epca-2018/registration.html>